

GOVERNMENT RELATIONS

# LPL PAC 2021 ANNUAL REPORT



# A NOTE FROM RYDER HILL

I'm proud to say the LPL Political Action Committee (LPL PAC) continued its strong growth and raised record contributions, after a year filled with challenges. The political landscape looks very different from the 2020 PAC Annual Report; 2021 brought a new administration and marked the first year of a new, two-year Congress. LPL's Government Relations team worked quickly to understand the new priorities of the Biden Administration and the 117th Congress, all while continuing to adapt to our new normal of remote work due to the coronavirus pandemic.

Since its inception in 2010, the LPL PAC has grown steadily and maintained continued year-over-year growth. This growth allows us to continue to speak with one unified voice on behalf of independent financial professionals and LPL employees to make an impact on the policy issues that matter the most to our industry.

In addition to our record contributions, we also saw strong coordination with LPL's Government Relations team. Policymakers appreciate the unique perspective that our financial professionals and home-office employees bring to the table, and this participation helped effect change.

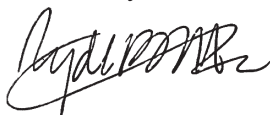
- When the Protecting the Right to Organize (PRO) Act was under consideration by the House, LPL was able to mobilize our LPL Financial affiliated professionals in a grassroots effort to contact their elected officials and express their concerns with the bill. Similarly, as a result of our grassroots campaign, thousands of letters were sent to the Department of Labor during the notice and comment period on a rule that would impact worker classification.
- In South Carolina, the team worked with Governor Henry McMaster, Attorney General Alan Wilson, and members of the legislature to see a senior investor protection bill enacted into law and participated in the bill signing ceremony over the summer.
- We continued meeting with federal and state legislators and regulators, and sent 37 comment letters on issues that mattered the most to the firm and to our financial professionals.

As a bipartisan political action committee, we work with both sides of the aisle in Washington, D.C., and in all 50 states. Our federal giving remains bipartisan and targeted to lawmakers who understand the financial services industry. In 2022, our advocacy agenda builds on the work we started in 2021 by focusing on:

- Senior investor protection
- Retirement savings and security
- Tax policy and fees
- Independent contractor status
- Data security and privacy
- Harmonized best interest standard
- Diversity, equity, and inclusion in financial services

We remain committed to you and the issues that matter most to your business, our industry, and American investors, and we look forward to continuing the fight to preserve and enhance your ability to deliver comprehensive financial advice. Thank you for your continued support of the LPL PAC, and I look forward to all that we can accomplish in 2022.

Sincerely,



**Ryder Hill**  
Chair, LPL PAC





# OUR MISSION

is to build strong relationships with regulators and legislators so that we're in the best position to serve as trusted resources when Congress or regulatory agencies consider policies affecting the delivery of comprehensive financial advice and services.





# WHAT IS A PAC?

**PAC stands for Political Action Committee. A PAC is a government-regulated organization that anyone can form to raise money for political campaign donations. PACs are formed by individuals, nonprofits, and most major corporations.**

## **Why is the LPL PAC important to LPL Financial?**

The LPL PAC is an important tool for supporting the business goals and objectives of LPL. Federal regulations strictly prohibit companies like LPL from making campaign contributions directly to federal candidates. However, through a PAC, companies may donate to legislators running for office since PACs are funded through the voluntary personal contributions of its PAC eligible class (employees and affiliated financial professionals.)

These contributions help LPL foster relationships with those in Washington who can help shape our industry. LPL is permitted to fund the administrative costs associated with operating the LPL PAC, ensuring that every dollar contributed to the LPL PAC goes directly to candidates running for office.

## **Why is the LPL PAC important to you?**

The LPL PAC is supported by LPL employees and affiliated financial professionals who make voluntary personal contributions for the purpose of supporting candidates for federal office.

Through the PAC, we can speak with one voice, so elected officials clearly hear our position on policies that affect financial advisors and their clients. A strong LPL PAC allows us to help tell the LPL story and shape the future of our industry, instead of having others do it for us.



### **FUN FACT**

LPL PAC was established in June 2010 and has steadily grown year over year.

# 3% INCREASE

In 2021, the LPL PAC received \$463,846 in contributions, a 3% increase over 2020.

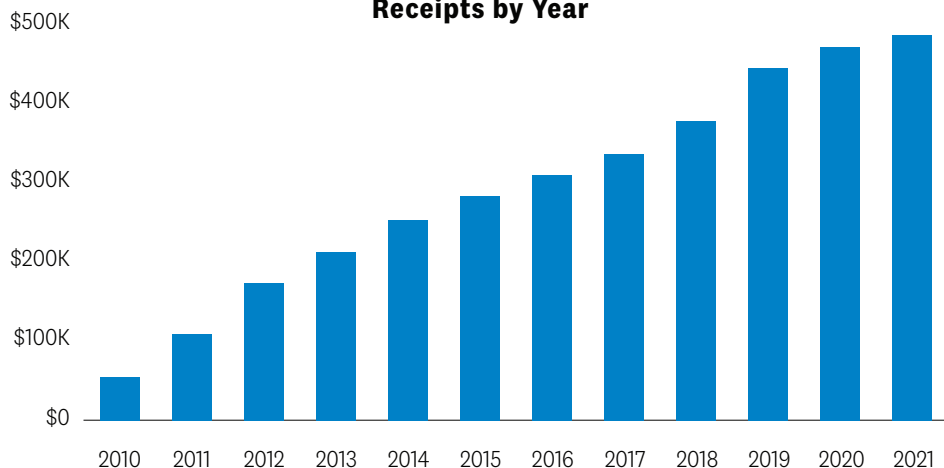


## WE ARE BEING HEARD

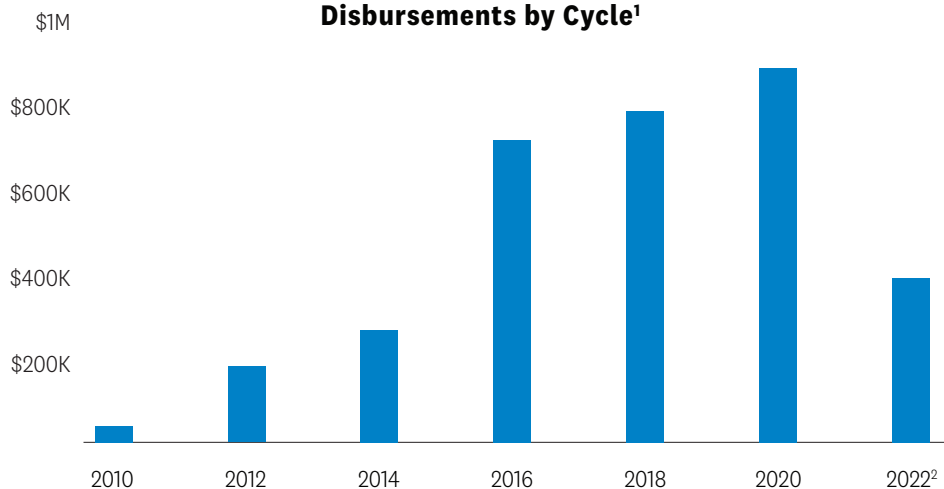
As the LPL PAC grows, we're able to amplify our collective voice in Washington, D.C. During the first year of the 2021–2022 election cycle, the LPL PAC disbursed a total of \$347,000 to congressional campaigns, industry trade association political action committees, and congressional leadership political action committees.

In 2021, our team had 242 direct engagements with members of Congress and their staff.

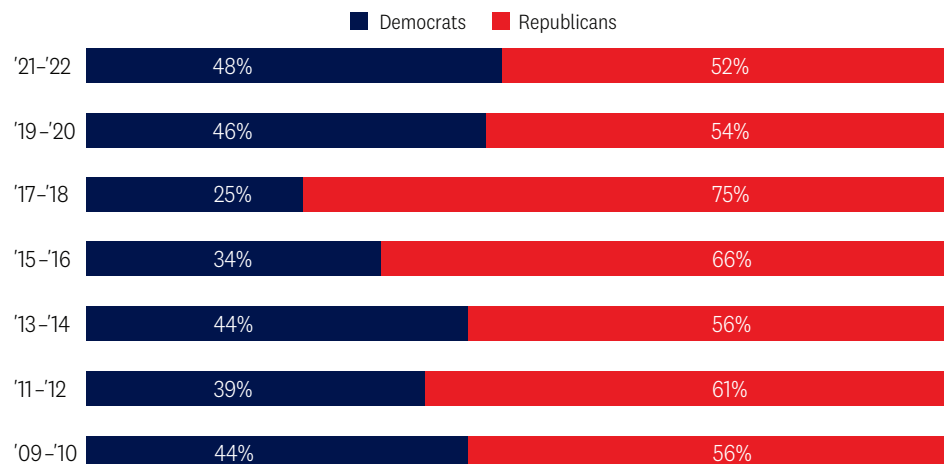
Receipts by Year



Disbursements by Cycle<sup>1</sup>



Disbursements by Party<sup>3</sup>



1 Includes all disbursements made during election cycle

2 Includes disbursements from 2021, the first half of the 2022 cycle

3 Does not include trade association PACs

# HOW DOES THE LPL PAC SELECT CANDIDATES TO RECEIVE CONTRIBUTIONS?

Using information provided by a variety of sources including senior management, coalitions, industry groups, and PAC members, candidates are assessed using the following criteria:

- Candidate's electability
- Candidate's position on key committees and working groups where legislation of importance to LPL is considered
- Candidate's demonstrated leadership, or potential for leadership, within Congress on pertinent issues
- Candidate's position or voting record on issues of direct concern to LPL, our employees, and affiliated financial professionals
- Geographic location of the area the candidate or elected official represents as it relates to where LPL has or may have operations
- Knowledge of the financial services industry
- Background and experience



## IN SUMMARY, WE LOOK AT:

**Electability**

**Position on key committees**

**Demonstrated leadership**

**Background & experience**

**Voting record in concert  
with LPL's position**

**Proximity to LPL  
home offices**

**Financial service  
industry knowledge**





# LPL PAC DISBURSEMENT RECIPIENTS OF 2021

**From January 1, 2021, through December 31, 2021,  
the LPL PAC disbursed \$347,000.**

Of that total, \$250,000 was disbursed to members of the U.S. House of Representatives, \$47,000 to members of the U.S. Senate, and \$30,000 to Caucus PACs. In addition, in the first year of the 2020–2021 election cycle, the LPL PAC disbursed \$20,000 to industry trade association political action committees as described below.

## **U.S. House of Representatives Committees Supported by the LPL PAC**

**House Financial Services Committee:** This committee has jurisdiction over the U.S. Securities and Exchange Commission, self-regulatory organizations such as FINRA, and our nation’s banking and financial systems.

**House Ways and Means Committee:** This committee is the chief tax-writing committee of the House and has jurisdiction over all taxation, tariffs, and other revenue-raising measures.

**House Education and Labor Committee:** This committee has jurisdiction over the Department of Labor and pension/retirement issues.

## **U.S. Senate Committees Supported by the LPL PAC**

**Senate Committee on Health, Education, Labor and Pensions:** This committee has jurisdiction over the Department of Labor and pension/retirement issues.

**Senate Committee on Finance:** This committee has jurisdiction over taxation and revenue measures, as well as retirement issues.

**Senate Committee on Banking:** This committee has jurisdiction over banking, insurance, financial markets, and securities issues.

On the following pages, we’ve compiled a list of all disbursements made to congressional campaigns and committees.

## 2021 House of Representative Disbursements

Name	Party-State	Amount	Name	Party-State	Amount
Congressman Jodey Arrington	R-TX	\$2,500	Congressman Steve Lynch	D-MA	\$3,000
Congressman Andy Barr	R-KY	\$5,500	Congresswoman Nancy Mace	R-SC	\$2,000
Congresswoman Stephanie Bice	R-OK	\$2,000	Congressman Sean Patrick Maloney	D-NY	\$2,500
Congressman Brendan Boyle	D-PA	\$2,500	Congresswoman Carolyn Maloney	D-NY	\$1,000
Congressman Vern Buchanan	R-FL	\$3,500	Congressman Kevin McCarthy	R-CA	\$2,000
Congressman Ted Budd	R-NC	\$3,500	Congresswoman Lisa McClain	R-MI	\$1,000
Congressman Ed Case	D-HI	\$2,000	Congressman Patrick McHenry	R-NC	\$10,000
Congresswoman Liz Cheney	R-WY	\$10,000	Congressman Dan Meuser	R-PA	\$3,500
Congresswoman Katherine Clark	D-MA	\$2,500	Congresswoman Carol Miller	R-WV	\$1,000
Congressman Warren Davidson	R-OH	\$2,000	Congresswoman Gwen Moore	D-WI	\$1,000
Congressman Rodney Davis	R-IL	\$1,000	Congressman Joe Morelle	D-NY	\$2,500
Congresswoman Madeleine Dean	D-PA	\$1,000	Congresswoman Stephanie Murphy	D-FL	\$5,000
Congresswoman Suzan DelBene	D-WA	\$2,500	Congressman Richie Neal	D-MA	\$2,500
Congressman Byron Donalds	R-FL	\$5,000	Congressman Ralph Norman	R-SC	\$1,000
Congressman Tom Emmer	R-MN	\$7,500	Congressman Jimmy Panetta	D-CA	\$1,000
Congressman Ron Estes	R-KS	\$1,000	Congressman Ed Perlmutter	D-CO	\$1,000
Congressman Dwight Evans	D-PA	\$3,500	Congressman Scott Peters	D-CA	\$2,500
Congressman Drew Ferguson	R-GA	\$2,500	Congressman Guy Reschenthaler	R-PA	\$2,000
Congresswoman Sylvia Garcia	D-TX	\$1,000	Congresswoman Linda Sanchez	D-CA	\$5,000
Congressman Jimmy Gomez	D-CA	\$1,000	Congressman Steve Scalise	R-LA	\$2,500
Congressman Anthony Gonzalez	R-OH	\$3,500	Congresswoman Mary Gay Scanlon	D-PA	\$1,500
Congressman Vicente Gonzalez	D-TX	\$1,000	Congresswoman Terri Sewell	D-AL	\$2,000
Congressman Josh Gottheimer	D-NJ	\$2,500	Congressman Brad Sherman	D-CA	\$2,000
Congressman Brian Higgins	D-NY	\$5,000	Congressman Adrian Smith	R-NE	\$2,000
Congressman French Hill	R-AR	\$11,000	Congressman Jason Smith	R-MO	\$2,000
Congresswoman Ashley Hinson	R-IA	\$2,000	Congressman Lloyd Smucker	R-PA	\$1,000
Congressman Trey Hollingsworth	R-IN	\$3,000	Congresswoman Victoria Spartz	R-IN	\$2,000
Congressman Steve Horsford	D-NV	\$6,000	Congressman Bryan Steil	R-WI	\$2,000
Congresswoman Chrissy Houlahan	D-PA	\$1,000	Congresswoman Haley Stevens	D-MI	\$2,500
Congressman Steny Hoyer	D-MD	\$10,000	Congressman Tom Suozzi	D-NY	\$10,000
Congressman Bill Huizenga	R-MI	\$7,000	Congressman Van Taylor	R-TX	\$4,000
Congressman Hakeem Jeffries	D-NY	\$6,000	Congressman Mike Thompson	D-CA	\$3,500
Congressman John Katko	R-NY	\$2,000	Congressman William Timmons	R-SC	\$3,500
Congressman Dan Kildee	D-MI	\$2,500	Congresswoman Norma Torres	D-CA	\$1,000
Congressman Derek Kilmer	D-WA	\$1,000	Congressman Juan Vargas	D-CA	\$2,500
Congresswoman Young Kim	R-CA	\$2,000	Congressman Marc Veasey	D-TX	\$3,500
Congressman David Kustoff	R-TN	\$3,500	Congresswoman Ann Wagner	R-MO	\$5,000
Congressman Darin LaHood	R-IL	\$2,500	Congresswoman Jackie Walorski	R-IN	\$2,500
Congressman Barry Loudermilk	R-GA	\$2,000	Congressman Roger Williams	R-TX	\$2,500
Congressman Blaine Luetkemeyer	R-MO	\$7,500			



## 2021 Senate Disbursements

Name	Party-State	Amount
Senator John Boozman	R-AR	\$5,000
Senator Sherrod Brown	D-OH	\$2,500
Senator Bob Casey	D-PA	\$2,500
Senator Steve Daines	R-MT	\$1,500
Senator Maggie Hassan	D-NH	\$2,500
Senator Catherine Cortez-Masto	D-NV	\$5,000
Senator Alex Padilla	D-CA	\$2,500
Senator Mike Rounds	R-SD	\$3,500
Senator Ben Sasse	R-NE	\$1,000
Senator Chuck Schumer	D-NY	\$2,500
Senator Tim Scott	R-SC	\$5,000
Senator Kyrsten Sinema	D-AZ	\$2,500
Senator Tina Smith	D-MN	\$1,000
Senator John Thune	R-SD	\$8,500
Senator Todd Young	R-IN	\$1,500

## 2021 Caucus PACs and Trade Association PACs

Name	Amount
Congressional Black Caucus PAC	\$5,000
Blue Dog Coalition	\$5,000
New Democrat Coalition PAC	\$5,000
Mod Dems	\$5,000
ASPIRE PAC	\$5,000
BOLD PAC	\$5,000
American Securities Association (ASA)	\$5,000
Institute for Portfolio Alternatives (IPA)	\$5,000
Insured Retirement Institute Political Action Committee (IRI PAC)	\$5,000
Securities Industry and Financial Markets Association Political Action Committee (SIFMA)	\$5,000

# WHO GOVERNS THE LPL PAC?

The LPL PAC is governed by a board of directors composed of LPL employees across a number of business units. It's also advised by an advisor council composed of top LPL financial professionals.

## 2021 LPL PAC Board of Directors

Name	Title
Ryder Hill	Chair, Senior Vice President, Compliance Legal & Risk
Emily Brown	Treasurer, Senior Vice President, Finance
Jeffrey Buchbinder	Vice President, Research
Matthew Enyedi	Managing Director, LPL Business Solutions
Risa Fitzgerald	Senior Vice President, Diversity, Equity, & Inclusion
Lauren Hoyt-Williams	Vice President, Corporate Communications
Steve LaChance	Senior Vice President, Regional Consulting
Judy Ricketts	Executive Vice President, Operations, Care



## A SPECIAL THANKS

Thank you to those who served on our 2021 PAC Board and Government Relations Advisor Council

## 2021 LPL Government Relations Advisor Council

Name	Location
Judy VanArsdale, Chair	Deer Park, IL
Ken Van Leeuwen, Chairman Emeritus	Princeton, NJ
Michael Brady	Broomall, PA
Jamie Cox	Richmond, VA
Graham Green	San Francisco, CA
Larry Leitch	Towson, MD
Lena Mandelis	Lexington, MA
Bruce Miller*	Charlotte, NC
Jim Parks	Ridgewood, NJ
Dryden Pence*	Newport Beach, CA
Mark Shepherd	Winchester, MA
Tom Tye	Danville, KY
Lisa VanArsdale	Deer Park, IL
Joan Valenti	Farmington, CT
Cary Wong*	Spokane Valley, WA

\*rolled off in 2021

≡ **FOR MORE INFORMATION**

Visit <https://lplgovernmentrelations.com> or contact us at [lplgovernmentrelations@lplfinancial.com](mailto:lplgovernmentrelations@lplfinancial.com)

